

# WEBINAR: Starting a Property Rental Business



## Overview

This program deals with renting out a property. Acquiring the necessary skills to handle a rental business can result in a steady stream of revenue and ease the burden of property owners.

## Objectives

- To understand the property rental business, analyze demand, rental rates, and property types
- To learn about property management, tenant screening, lease agreements, and maintenance
- To learn the latest trends, legal requirements, and best practices in the rental industry

## Who Should Participate

- Existing Property Owners
- Aspiring Rental Business Owners
- Rent Managers and Leasing Professionals
- Property Managers and Asset Managers
- Real Estate Brokers

## Key Topics

I. Understanding the Rental Market in the Philippines

II. How to Start a Rental Business in the Philippines

- Choosing the Right Property for You
- Conducting Market Research
- Know and Prepare Your Budget
- Hiring a Consultant
- Legal Requirements and Documentation
- DTI Business Registration
- Mayor's Permit / Business Permit
- Occupancy Permit
- BIR Registration

III. Learn Property Management

- Starting to Promote Your Property Rental Business
- Tenant Screening
- Preparation of Lease Contract
- Conducting Turnover Inspection
- Monitoring Your Business

IV. Financial Aspects of Property Rental Business

- Evaluation of Rental Yield and ROI
- Funding Your Property Rental Business Venture
- Property Taxes and Operations Costs
- Setting of Market Rent

V. Rent Control Law (RA 9653)

VI. Benefits of Starting a Property Rental Business in the Philippines

- Passive Income and Long-term Stability
- Real Estate Appreciation and Value Growth

VII. Challenges and Solutions in Rental Industry

- Tenant Issues and Property Damages
- Vacancy Rates and Market Fluctuations
- Rental Pricing Strategies

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Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 6 hours

## Webinar Fee

- Php 3,500.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266 | (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com). You will receive a confirmation within 48 hours.

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