

# WEBINAR: Soap, Shampoo, and Perfume Making Business



## Overview

Learn how to make soap, shampoo, perfume and more! This can be easily started with very minimal capitalization. The business may be started home-based and is scalable.

## Objective

- To learn how to make soap, shampoo, perfume, etc.

## Who Should Participate

- Those who want to start a new business

## Key Topics

- I. Materials needed for the start-up
- II. Capital investment
- III. Manpower requirements
- IV. Costing and mark-ups
- V. List of suppliers
- VI. Marketing
- VII. Saleable scents in the Philippines
- VIII. Packaging
- IX. Spa collection
  - Herbal Bath Soap
  - Glycerin / transparent bath soap
  - Hotel soap
  - Hair shampoo
  - Liquid body wash
  - Liquid Hand Soap
- X. Perfume Making
  - Cologne
  - Eau de parfum
  - Eau de toilette

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Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com). You will receive a confirmation within 48 hours.

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